

## T2M 2007 CONFERENCE PROGRAMME

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### WEDNESDAY 24 OCTOBER

11.00 - 14.00	Meeting Editorial Board of the Journal of Transport History (Location: ECMD, Eindhoven)
15.00 - 18.30	First part of T2M Executive Committee meeting (Location: ECMD, Eindhoven)

## THURSDAY 25 OCTOBER

8.30 - 12.00	Second part of T2M Executive Committee meeting (Hotel West-Ende).
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### MOBILE HERITAGE EVENT (location: Hotel West-Ende)

	<i>Mobility Museums – Physical and Virtual</i>
14.00 - 15.00	Short presentations (Chair: Jaap Nieweg, Chair of the board, Foundation Mobiele Collectie Nederland, MCN) Paul Smith (Ministry of Culture, Paris): 'Mobile heritage in France: Policy and practice' Arjen Kok (Institute for Cultural Heritage ICN, Ministry of Education, Culture and Science): "'It ain't the meat (it's the motion):" Some remarks on the cultural value of transport heritage' Gijs Mom (European Centre of Mobility Documentation ECMD): 'Transporting experiences: Five years of gestation of the idea of a Virtual Mobility Museum.'
15.00 - 15.45	Round Table Discussion: Paul Smith, Arjen Kok, Gijs Mom, Marie Nisser (TICCIH), Garth Wilson (National Science Museum, Ottawa, Canada), Colin Divall (National Railway Museum, York, UK), Max Popma (Mobiele Collectie Nederland, MCN), Peter Nijhof (Dutch National Service for Archaeology, Cultural Landscape and Built Heritage (RACM))
15.45 - 16.00	Break
	<i>The Dutch Virtual Mobility Museum</i>
16.00 - 16.30	Short presentation of Jaap Nieweg (Chair of the board, Foundation Mobiele Collectie Nederland, MCN) and handover of the VMM prototype to Mr. Bethlehem (Alderman for Culture, City of Helmond).
16.30 - 16.45	Short response from Mr. Bethlehem.

### OPENING CEREMONY OF THE CONFERENCE (location: Helmond Castle)

19.00 - 19.20	Gijs Mom, President T2M; Seyit Yeyden, Alderman of Economic Affairs of Helmond
19.20 - 20.20	Keynote address: Victoria de Grazia, 'Marketing consumer culture globally: a hundred year perspective'
20.20 - 21.00	Reception

## FRIDAY 26 OCTOBER

8.30 - 9.30	Keynote address: David Gartman, 'The History and Future of Automotive Fetishism'
9.30 - 10.00	Break
10.00 - 11.00	<b>Parallel sessions 1</b>

<b>Parallel sessions 1</b>				
<b>Railway world heritage I</b>	<b>Welsh railways</b>	<b>Meanderings</b>	<b>Terrorism &amp; War</b>	<b>Trams versus buses</b>
<b>Chair: Paul van Heesvelde</b>	<b>Chair: Colin Divall</b>	<b>Chair: Sjoerd van der Wal</b>	<b>Chair: Drew Whitelegg</b>	<b>Chair: Luisa Sousa</b>
Michel Cotte and Marie-Noelle Polino	Dudley Clark	Marisa Rechenberg	Marine Lericolais	Ian Gray
Why are mountain trains a common heritage?: the Train Jaune in Pyrenees, France	Progression, Mobility and 'Career' on a Welsh Railway, 1880-1914	Flâneries over the internet and the dreamlands	Transportation Infrastructures and Terrorism: Interactive Evolutions through The 20th Century	Trams versus Buses: the construction of conflict over urban transportation equipment
Guenter Dinhobl	Ian Carter	Bart Verspagen	Mensah Kofi Samson	Arnaud Passalacqua
The coming of Railways as UNESCO World heritage	Blood on the Tracks: Rebuilding the Welsh Highland Light Railway	The Spatial Connectivity by Tram and Railway of Municipalities in the Netherlands during the Pre-WWII Period	Transporting war - A study of North-Eastern Ghana	Heritage celebration and public space design: the cases of Paris bus and tram networks

11.00 - 11.15	Micro break
11.15 - 12.45	<b>Parallel sessions 2</b>

<b>Parallel sessions 2</b>				
<b>Railway world heritage II</b>	<b>Welcome on board?</b>	<b>Tourism &amp; socialism</b>	<b>African mobility</b>	<b>Highway and motorway design</b>
<b>Chair: Guenter Dinhobl</b>	<b>Chair: Peter Lyth</b>	<b>Chair: Heike Wolter</b>	<b>Chair: Bruce Pietrykowski</b>	<b>Chair: Mathieu Flonneau</b>
Alberto M. Carreno	Gregory Votolato	Adelina Oana Stefan	Ntewusu S. Aniegye	Rodrigo Booth
Heritage of connectivity/ interrelationship: the movement of peoples and the world heritage list	Round the Bend: Bendy Buses and the end of Public Transport.	Guidebooks and the construction of "holiday sites" in Socialist Romania during the 1960s-1980s	From cattle ranch to lorry park: a social history of Accra tudu lorry park 1920 to recent times	The Pan-American Highway and Latin American road modernization during the 1920s. A vision from the south
Ogris Kerstin	Jochen Eisenbrand	Sergei Zhuk	Sebastiaan Soeters	Julian Greaves
Making History at a World Heritage railway: The Sudbahn Museum	Furnishing 'a huge, inelastic pickle.' A Short History of Aircraft Interior Design from the 1920s to the Present	'Shocking Blue and Nationalism,' or the Ideological Problems of Advertising the International Tourism in the Soviet Tourist Agencies during the Brezhnev Era, 1964-1984	Lost in Translation: The Motor Vehicle and the Making of Tamale, 1907-1939	British Road Policy Before the Second World War: A Case of Academic Underinvestment?

Agrawal Rajesh	Marcus Funck	Heike Wolter and Patrick Benoit	Jan-Bart Gewalt	Jonathan Winkler
"Managing the World Heritage Sites of the Great Indian Railways	Customer Treatment in Eastern European Airlines	Informing and Propagandising - Promoting tourist regions and centres of the GDR	Hot and Bothered in the Jungles of Central Africa: The Lake Tanganyika Naval Expedition, Portage Labour and Steam Transport, 1914 – 1918	The role of user benefit in deciding to build motorways in Britain
Kilian T. Elsasser	Hans Dienel	Mateusz Józef Hartwich	Gordon Pirie	Laurel L. Cornell
St. Gotthard railway line – An UNESCO world heritage site?	Before boarding: treatment of waiting customers in German railways and airlines in comparative perspective, 1945-90	A communist and national re-invention of tourism in the Karkonosze mountains, 1945-1970	Automobility in Colonial Africa	How Did Roads in the United States Come to Be So Large? An Analysis of the Person on Foot from the Viewpoint of the AASHTO Road Designer, 1954-1990.

12.45 - 13.15	Lunch (Attention: Aviodyrome excursion departure 13.00)
13.15 →	<b>Excursions (upon registration)</b>

<b>Excursions (upon registration)</b>		
<b>Industrial Heritage Helmond</b>	<b>Aircraft Museum Aviodyrome</b>	<b>Railway Heritage Belgian Railways</b>
13.15 visit to the exhibition of the foundation for Industrial Heritage	13.00 departure to Lelystad	13.15 departure to Leuven
14.00 guided walk through the city centre	14.45 arrival at the Aviodyrome in Lelystad	15.00 arrival in with visit to the former Railway Warehouse of Belgian State Railways
15.00 bustour around the beautiful sights in Helmond with short stop in Brandevoort	15.15 guided tour through the permanent exhibition.	18.00 opportunity to walk through the city of Leuven.
16.00 visit to the Vlisco museum, producer of Dutch Wax Prints the market of African Prints.	16.30 opportunity to walk through the museum on your own.	19.30 dinner in town.
18.00 diner in Restaurant "De Warande"	17.30 final drink in the Pilot Mess	21.30 departure to Helmond
	18.00 dinner in Lelystad	22.45 arrival in Hotel West Ende
	20.30 departure to Helmond	
	22.15 arrival in hotel West Ende	

## SATURDAY 27 OCTOBER

9.00 - 10.15	<b>Parallel sessions 3</b>
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<b>Parallel sessions 3</b>			
<b>Roads &amp; regulation</b>	<b>On the waterfront</b>	<b>Designers and users of streets and roads</b>	<b>Designing mobility systems</b>
<b>Chair: Mathieu Flonneau</b>	<b>Chair: Garth Wilson</b>	<b>Chair: Clay McShane</b>	<b>Chair: Richard Vahrenkamp</b>
Tuija Aarnio	R.Choiejit/R. Teungfung	Daniel Flueckiger	Martin Schiefelbusch
The First Traffic Lights as a Symbol of a Modern City in 1957, Turku, Finland	Changing transport's roles: an exploitation of local tourism development in case of the Waterfront communities in Bangkok	Better Roads for Users: The case of Berne 1800–1850.	The “emotional attractiveness” of public and private transport and the role of design
Gonçalo R. Gonçalves	Todd F. Carney	Jørgen Burchardt	David Stewart-David
Street clashes: traffic policing in the interwar Lisbon	Better Late than Never: The Trans-Mississippi Commercial Congress and Canal Transportation in the United States, 1890 - 1913	The design of roads as a craft: The role of research, experiments and experiences in road construction from 1880-1960	Kept in Their Place: How the Design of Transport Systems contrived Unequal Waiting
Gyula Virag	Arthur Donovan	Jo Guldi	Hilary Graingers
From Kossuth Bridge to Stalin Bridge, Politicisation of infrastructure in the Sovietized Hungary (1946-1950)	Containerization, mobility history and cultural heritage in the 'liquid world' of globalization	The Road to Rule: The Expansion of the British road network, 1725-1848	The final journey: Transport and cremation in Britain

10.15 - 10.45	Break
10.45 - 12.00	<b>Parallel sessions 4</b>

<b>Parallel sessions 4</b>			
<b>Designing safety</b>	<b>Design and desire</b>	<b>Culture &amp; commemoration</b>	<b>Designing time &amp; space I</b>
<b>Chair: Sjoerd van de Wal</b>	<b>Chair: Peter Lyth</b>	<b>Chair: Corinne Mulley</b>	<b>Chair: Di Drummond</b>
Marine Moguen-Toursel	Olle Hagman	Bruce Pietrykowski	Asta Von Buch
An Institution Regulating Safety Issues and transforming car design accordingly at the European Level: The Case-Study of EuroNCAP (European New Car Assessment Program)	Making Differences. On the Appeal of SUVs and EFVs.	'Different Roads' Automobiles for the Next Century: Revisiting the 1999 Museum of Modern Art Exhibit	Snap-Shots of Transport History in Railway Station Art
Steve Bernardin	John Wanberg	Garth Wilson	David Bán
Crashing Science into Politics: Reframing Automobile Safety for the Consumer, 1960-1965	Personalized Culture: The History and Culture of Customized Automobiles	Designing Meaning : The Case of CN 6400	The Railway Station: Junction of the Design and the Human Researches
Jameson Wetmore	Pieter Neirinckx	Filippo Nieddu and Vittorio Marchis	Ralf Roth
Building a Better Air Bag: the continuing Search for a Technical Fix	Belgian Railway Posters 1833-1985	Running Shapes. The presence of innovative Italian car design beside the "big names"	Iconography and Architecture of Central Railway Stations in the Nineteenth Century

12.00 - 13.00	Lunch
13.00 - 14.15	<b>Parallel sessions 5</b>

<b>Parallel sessions 5</b>			
<b>Designing travel in the 19th century</b> Chair: Corinne Mulley	<b>Designing identity</b> Chair: Drew Whitelegg	<b>National motorisation</b> Chair: Jameson Wetmore	<b>Designing time &amp; space II</b> Chair: Bruce Pietrykowski
Paul Dobraszczuk	Clay McShane and Sandra Swart	Eva Lindgren	Peter Lyth
Contesting 'Fraudulent Space': Information Design for London's Cab Passengers, 1832-1914	Designing Equids in South Africa and North America	Driving from the centre to the periphery? An Empirical Study of the Diffusion of Private Cars and Private Car Ownership in Sweden 1950-2000 with focus on 1960-1975	'Robin Hood on wheels: speed, tourism and the British heritage industry'.
Mike Esbester	Anne Wealleans	José Barros Rodrigues and M.Luisa Sousa	Lung Hsing Chu
Designing Time, Contesting Time: The Design & Use of Nineteenth Century Transport Timetables	The Changing Face of British National Identity: the Interior Design of Ocean Liners	The myth of the Portuguese automobile: Dreams, projects and causes of failure	Invisible Heritage: The Image of the Ximen Square: A View from the Public
Di Drummond	Sjoerd van der Wal	Bård Toldnes	Charissa Terranova
Railway Space(s) and the Creation of New Forms of Nationhood in Britain 1830-1900	National design styles stereotypes, traditions and strategies	The automobile on ice and snow – Domestication of the automobile in Norway 1912-1926	Mobile Perception and the Double Aperture: Conceptualism, the Car, and Urban Sprawl

14.15 - 14.45	Break and move to Bavariahouse
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#### **PLENARY PUBLIC SESSION:**

**The Female Touch in Mobility Design and its History** (Location: Bavariahouse)

14.45 - 15.30	Round table (moderator: Timo de Rijk) Penny Sparke (Dean of the Design Faculty at Kingston University, London, UK) Anne Wealleans (Professor Design History at Kingston University, London, UK) Marcus Funck (Visiting Assistant Professor of History at York University, Toronto, Canada) David Gartman (Professor of Sociology at the University of South Alabama, USA) Gregory Votolato (Professor of Design at Buckinghamshire Chilterns University College)
15.30 - 16.15	Interview of Penny Sparke and Gregory Votolato (interviewer: Gijs Mom)
16.15 - 16.30	Announcement of the Helmond Mobility Design Student Award by Penny Sparke, Chair of the jury
16.30 - 17.15	Reception
17.00 - 18.00	Annual T2M General Members Meeting (non-members welcome)
19.30 -	T2M Jubilee Banquet (upon registration; location: Daf Museum, Eindhoven; shuttle buses)

## SUNDAY 28 OCTOBER

9.15 – 10.30

### Parallel sessions 6

#### Parallel sessions 6

Colonial roads & railways Chair: Mike Esbester	Moving pictures Chair: Jameson Wetmore	Metropolitain railways Chair: Ralf Roth	Imaginary mobility Chair: Bård Toldnes
Tokunbo Ayoola	Alec Badenoch and Frank Schipper	Roberto Cavallo	Gijs Mom
In the Hands of Receivership? Management of the Nigerian Railway by Rail India Technical and Economic Services, 1979 – 1982	Moving Pictures for a Fixed Purpose?  Mobility, Marshall & Movies  View mpg	Entangled with the city: the metropolitan railways	'The song of the conquered distance': literature, aggression and "flight" in early Dutch automobilism (1900 – 1914)
Erich De Wald		G. Vermeer	Catherine Bertho Lavenir
The development of a road culture in late colonial Vietnam	Vincent Guigueno and Mathieu Flonneau Bond as a mobile subject	Amsterdam: the Railway and the Waterfront	Feelings, emotions, and mechanics : the automobile travel of a French Canadian woman through France in 1909

10.30 - 10.45	Break
10.45 - 12.15	Plenary session: Transport, mobilities and the technologies of governance (George Revill, Peter Merriman, Colin Divall)
12.15 - 13.00	Plenary closing session: Evaluation of the conference from a design historian's viewpoint (Penny Sparke)
	END OF CONFERENCE

#### PARALLEL EVENTS

DAILY 10.00 – 17.00	Paradise by the Dashboardlight: Exhibition on the past, present and future of the car interior. (Location: Bavariahouse, Helmond)
SATURDAY 27-10 10.30 – 14.15	HISTORY AND POLICY Kick off meeting History and Policy themegroup: a collaboration between T2M and policymakers (closed meeting – more information: Paul Van Heesvelde - paul.vanheesvelde@skynet.be)